



CYGNAL

SURVEY OF PARENTS TENNESSEE STATEWIDE

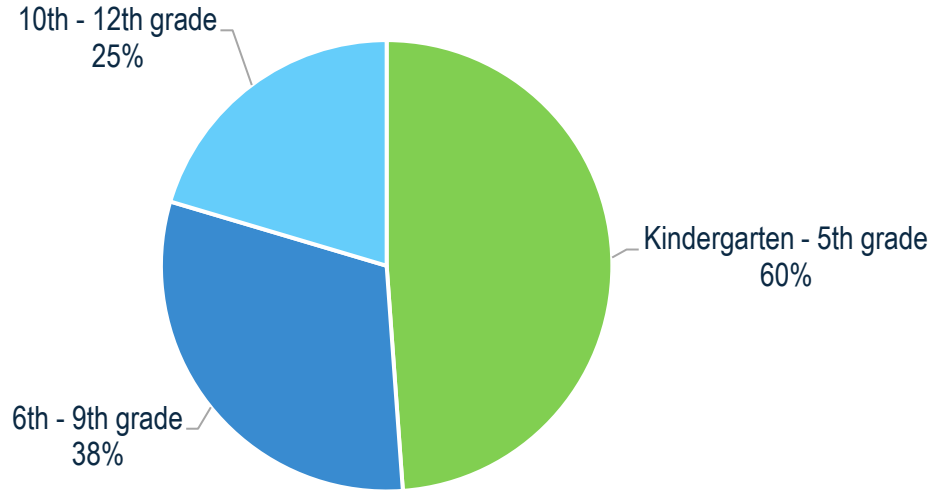
Conducted October 28 - November 2, 2020
N=500, MoE= +/- 4%

Survey of Parents Tennessee
Statewide

DETAILED RESULTS

GRADE LEVEL

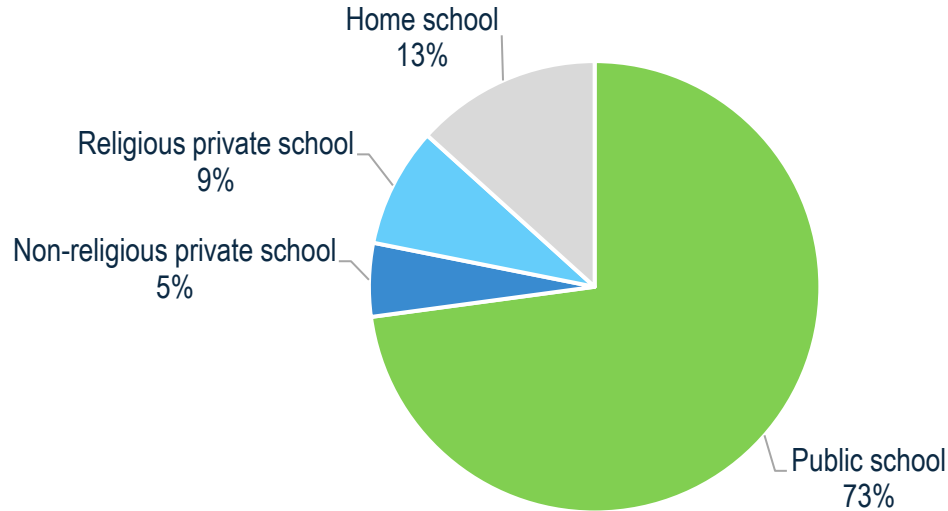
The largest category of participants were parents of Kindergarten through 5th grade children, (60%). Parents of children from 10th through 12th grade made up the smallest percentage.



VIEW IN DETAIL	TOTAL	GENDER		AGE			REGION					RACE		
	TOTAL	M	F	<35	35-49	50+	Memphis	Nashville	Chatt'ga	Knoxville	Bristol	White	Black	Other
Kindergarten - 5th grade	60%	56%	64%	79%	48%	43%	52%	62%	60%	65%	51%	60%	66%	51%
6th - 9th grade	38%	41%	34%	25%	47%	39%	51%	36%	37%	35%	37%	38%	40%	38%
10th - 12th grade	25%	23%	27%	9%	36%	34%	32%	25%	25%	19%	28%	26%	18%	23%

TYPE OF SCHOOL

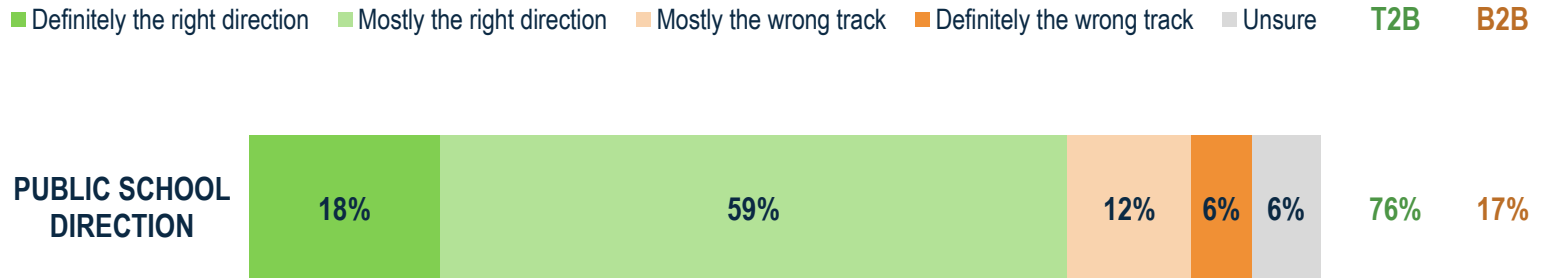
A significant majority of respondents have children enrolled in public school, at 73%, with homeschool being the 2nd largest category, at 13%. Religious schools are most prevalent in Nashville (10%) and least prevalent in Memphis (5%).



	TOTAL	GENDER		AGE			REGION					RACE		
	TOTAL	M	F	<35	35-49	50+	Memphis	Nashville	Chatt'ga	Knoxville	Bristol	White	Black	Other
Public school	73%	71%	75%	75%	73%	64%	73%	72%	72%	75%	72%	73%	70%	81%
Home school	13%	9%	17%	15%	10%	24%	17%	10%	17%	14%	18%	13%	16%	8%
Religious private school	9%	12%	5%	6%	10%	9%	5%	10%	8%	8%	9%	8%	12%	8%
Non-religious private school	5%	8%	3%	4%	7%	3%	5%	8%	3%	3%	2%	6%	2%	3%

PUBLIC SCHOOL DIRECTION

Three-quarters (76%) of parents with children in public schools feel that Tennessee schools are moving in the right direction, although only 18% feel fully confident in the direction of public schools in the State. Strongly negative and unsure parents make up a much smaller percentage, both at only 6%, while another 12% say schools are mostly on the wrong track.



T2B = the sum of the two most positive options
B2B = the sum of the two most negative options

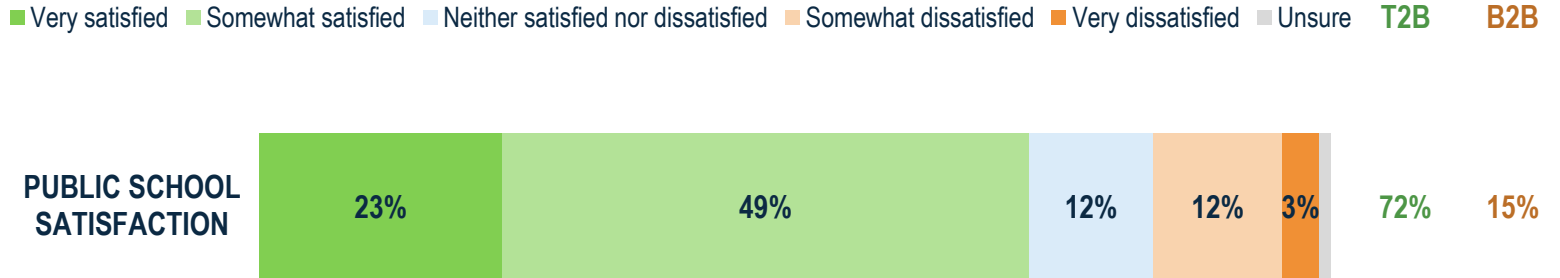
CHILDREN ENROLLED IN PUBLIC SCHOOL

	TOTAL	GENDER		AGE			REGION					RACE		
	TOTAL	M	F	<35	35-49	50+	Memphis	Nashville	Chatt'ga	Knoxville	Bristol	White	Black	Other
RIGHT DIRECTION (T2B)	76%	81%	72%	77%	77%	67%	73%	77%	76%	73%	85%	78%	81%	54%
WRONG TRACK (B2B)	17%	16%	18%	18%	15%	29%	24%	16%	23%	14%	13%	17%	17%	26%

Q: Generally speaking, would you say that public K-12 schools in Tennessee are headed in the right direction or have things gotten off on the wrong track?

SATISFACTION WITH PUBLIC SCHOOL

72% of those with children in public schools are satisfied with their child’s experience with public schools in Tennessee., with 23% reporting being very satisfied. Somewhat and very dissatisfied both tie at 12%.



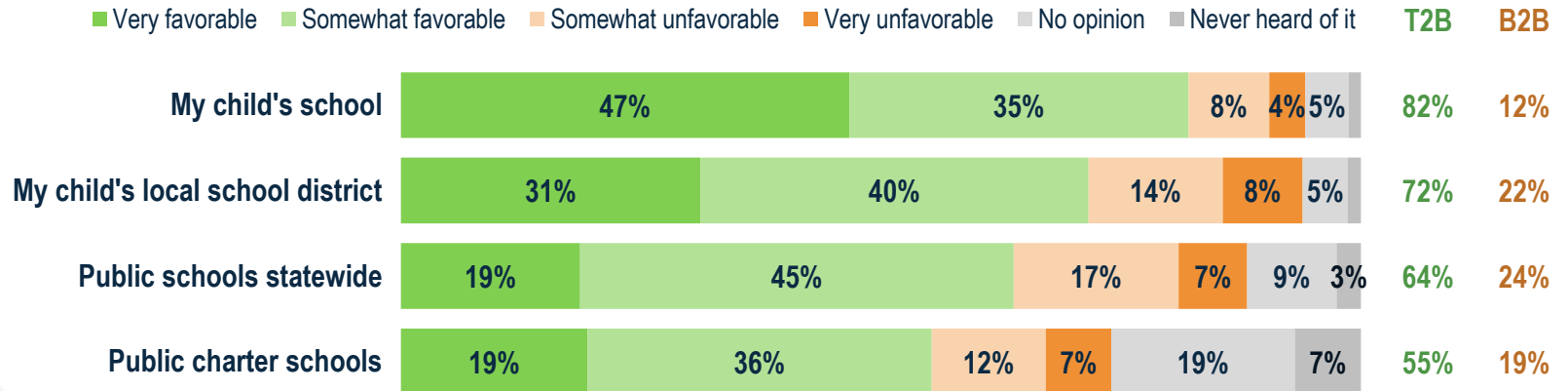
T2B = the sum of the two most positive options
 B2B = the sum of the two most negative options

	TOTAL	GENDER		AGE			REGION					RACE		
	TOTAL	M	F	<35	35-49	50+	Memphis	Nashville	Chatt'ga	Knoxville	Bristol	White	Black	Other
SATISFIED (T2B)	72%	76%	68%	70%	73%	69%	58%	74%	77%	72%	77%	74%	60%	60%
DISSATISFIED (B2B)	15%	15%	16%	16%	14%	21%	23%	12%	22%	13%	17%	15%	18%	20%

CHILDREN ENROLLED IN PUBLIC SCHOOL

EDUCATION OPTIONS FAVORABILITY

A higher percentage of parents reported being very favorable education options at their child's school (47%), with 31% extending that satisfaction to their child's local school district. Both statewide public schools and public charter schools show 19% very favorable conditions. For every category besides "my child's school," most respondents felt somewhat favorable, between 35-45%.



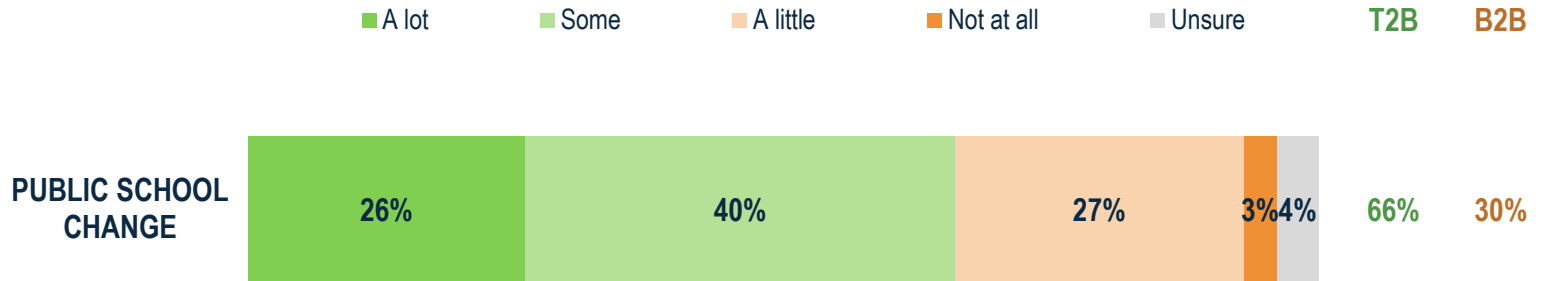
T2B = the sum of the two most positive options
 B2B = the sum of the two most negative options

FAVORABLE (T2B)	TOTAL	GENDER		AGE			REGION					RACE		
	TOTAL	M	F	<35	35-49	50+	Memphis	Nashville	Chatt'ga	Knoxville	Bristol	White	Black	Other
My child's school	64%	65%	63%	62%	66%	62%	59%	65%	67%	62%	65%	66%	62%	33%
My child's local school district	72%	70%	73%	66%	76%	72%	66%	72%	77%	75%	63%	74%	73%	35%
Public schools statewide	82%	81%	83%	76%	86%	83%	81%	83%	88%	79%	76%	85%	77%	50%
Public charter schools	55%	64%	47%	56%	53%	62%	61%	59%	48%	44%	66%	55%	70%	47%

PUBLIC SCHOOL – NEED FOR CHANGE

Two-thirds of parents report a need for change, while those who report the need for a lot of change and those who report needing a little consist of 26% and 27% respectively.

Black respondents are far more likely than Whites or other races to say that a lot of change is needed (41%). Likewise, 43% of respondents over age 50 say that a lot of change is needed.



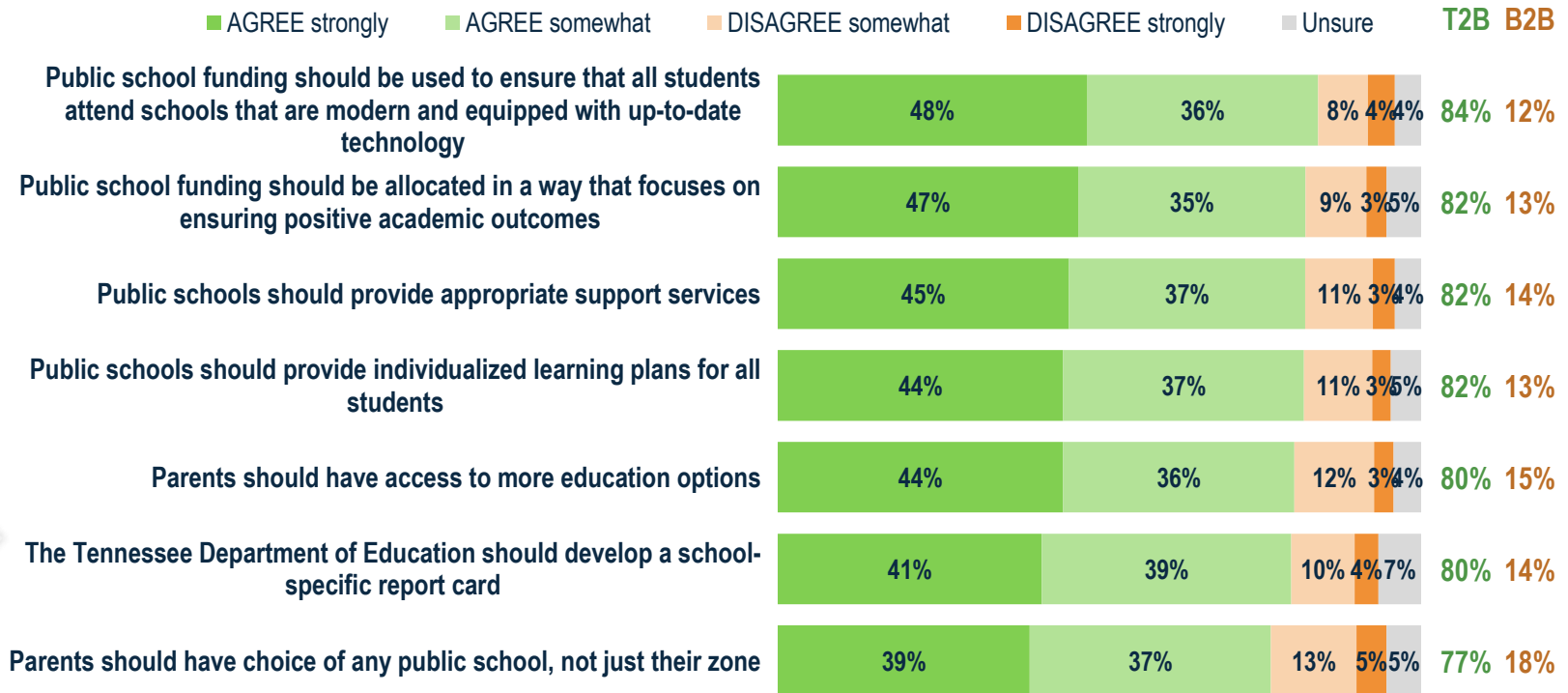
T2B = the sum of the two most positive options
 B2B = the sum of the two most negative options

VIEW IN DETAIL	TOTAL	GENDER		AGE			REGION					RACE		
	TOTAL	M	F	<35	35-49	50+	Memphis	Nashville	Chatt'ga	Knoxville	Bristol	White	Black	Other
A lot	26%	26%	26%	26%	24%	43%	30%	24%	27%	23%	33%	24%	41%	34%
Some	40%	37%	43%	33%	46%	32%	27%	43%	44%	40%	37%	42%	37%	14%
A little	27%	30%	24%	31%	26%	17%	33%	25%	27%	27%	26%	29%	17%	14%
Not at all	3%	4%	2%	4%	2%	2%	1%	4%	0%	6%	0%	3%	2%	8%
Unsure	4%	2%	6%	6%	2%	6%	7%	4%	2%	3%	5%	2%	2%	30%

PUBLIC SCHOOL – NEED FOR CHANGE

1/2

Parents overall strongly agree with the specific needs presented in the survey (39-48%), with similar percentages reflected in the agree somewhat category (35-39%). Agreement is highest with the statement that funding should be used to ensure that schools are modern and equipped with up-to-date technology.

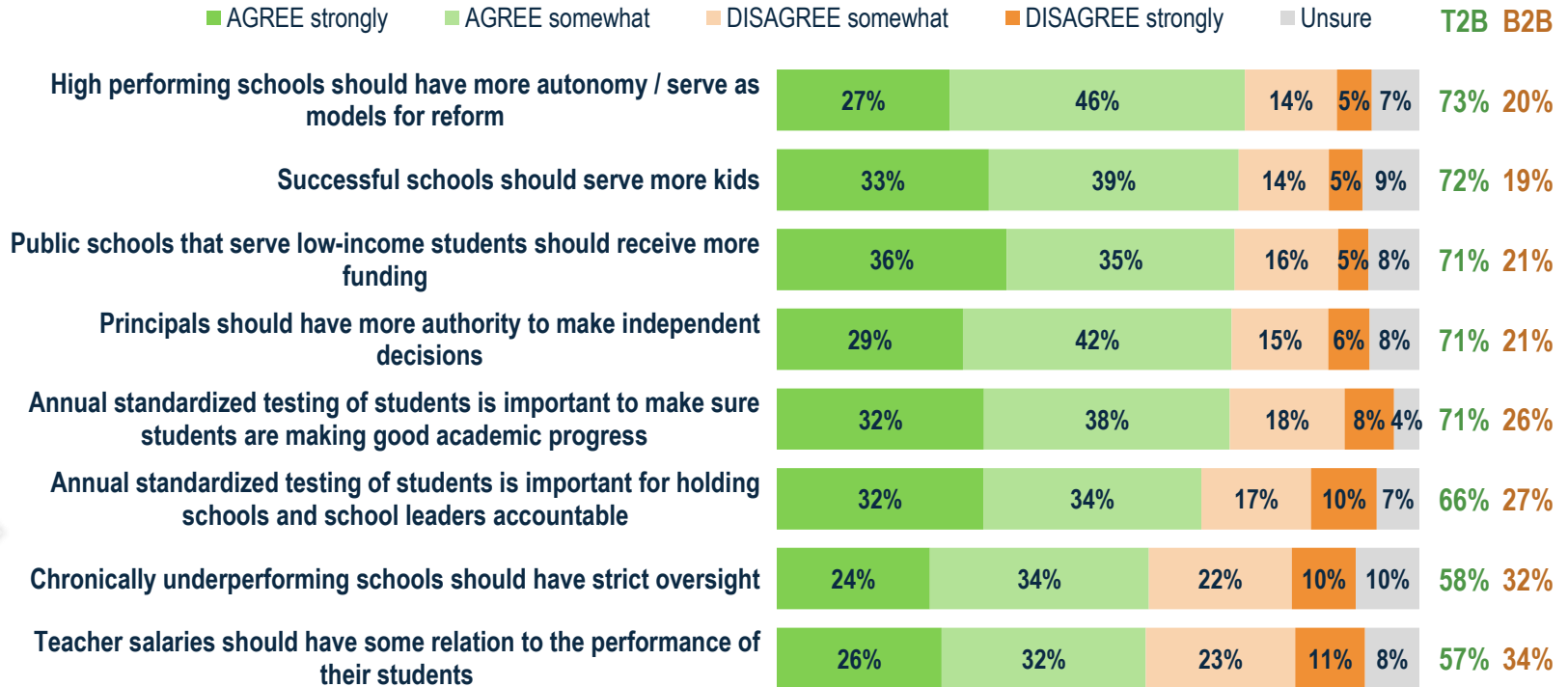


T2B = the sum of the two most positive options
 B2B = the sum of the two most negative options

PUBLIC SCHOOL – NEED FOR CHANGE

2/2

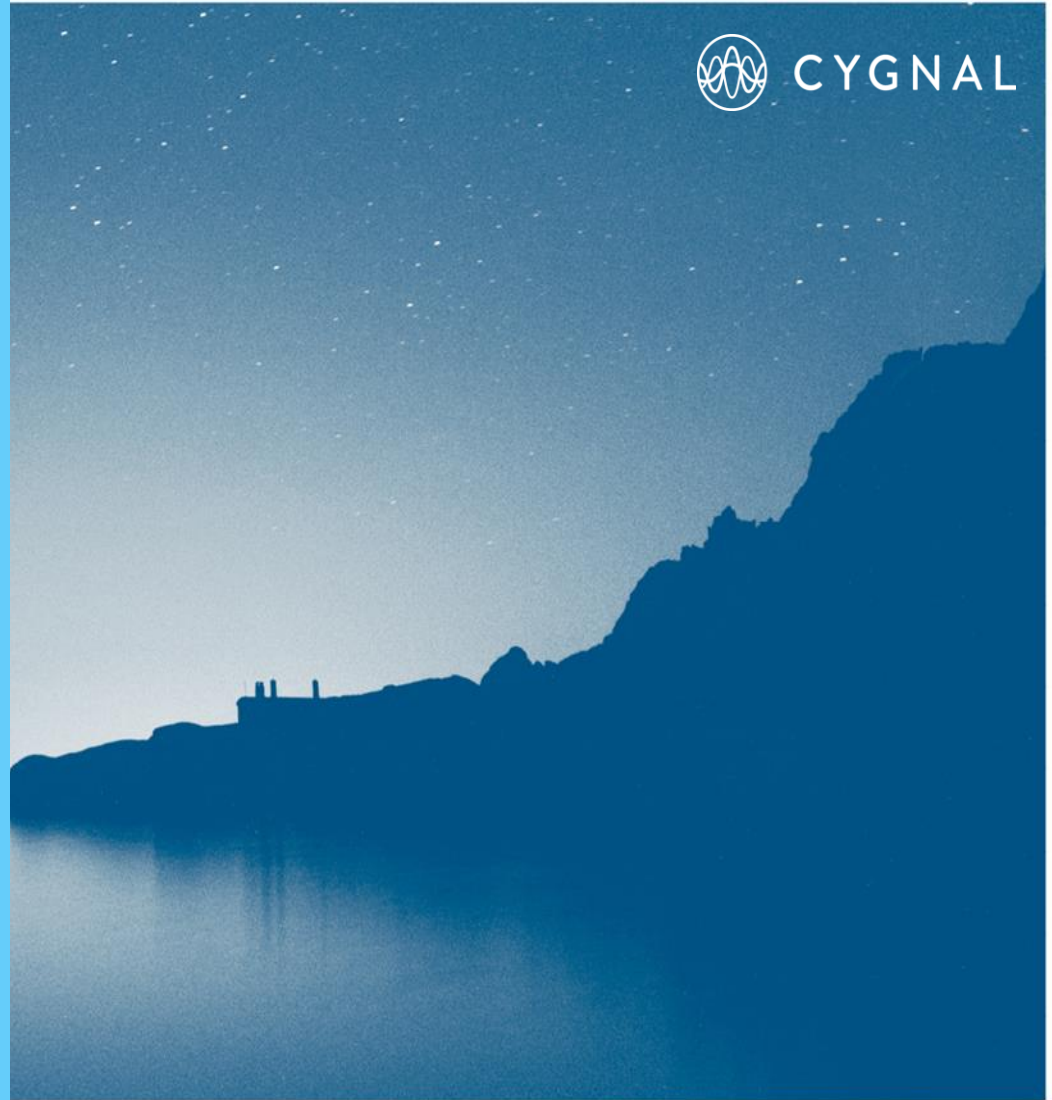
The lowest level of agreement is found for statements relating to teacher salaries being tied to performance, and the need for strict oversight of chronically underperforming schools.



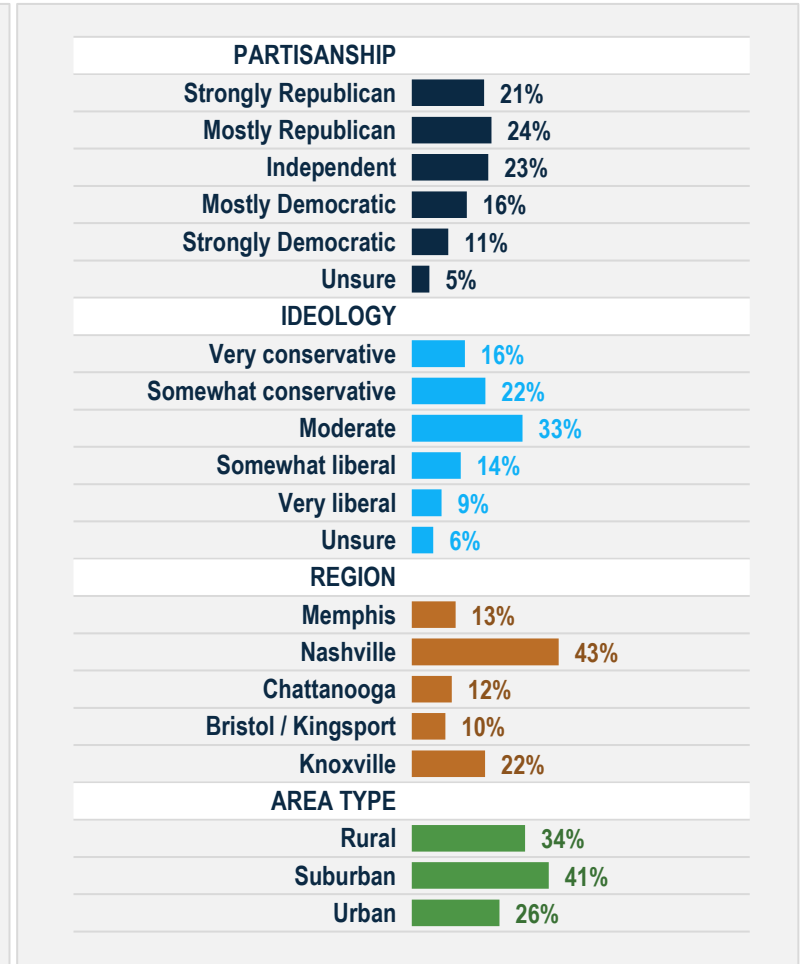
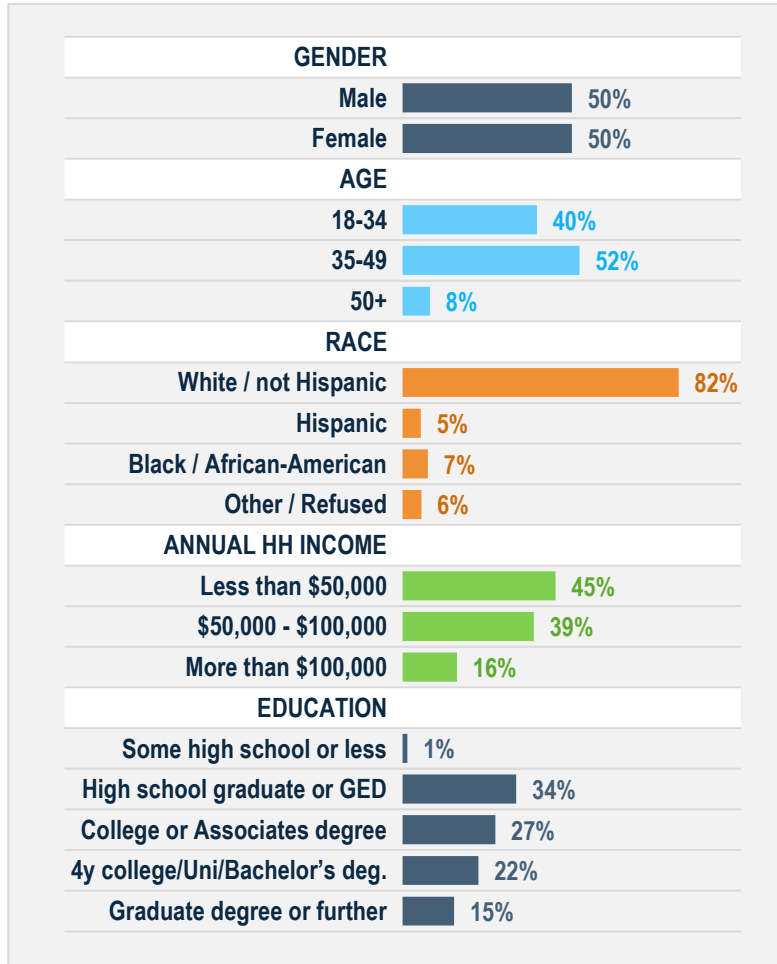
T2B = the sum of the two most positive options
 B2B = the sum of the two most negative options

Survey of Parents Tennessee
Statewide

Sample Structure

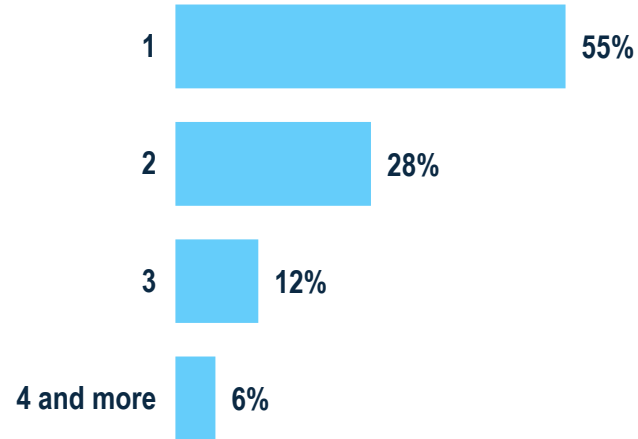


SAMPLE STRUCTURE



NUMBER OF CHILDREN

Most respondents report having one school-aged child (55%), with steep drop-offs for 2, 3, and 4+ children.



VIEW IN DETAIL	TOTAL	GENDER		AGE			REGION					RACE		
	TOTAL	M	F	<35	35-49	50+	Memphis	Nashville	Chatt'ga	Knoxville	Bristol	White	Black	Other
AVERAGE	1,69	1,57	1,82	1,79	1,67	1,38	1,74	1,70	1,56	1,70	1,77	1,69	1,72	1,73
1	55%	63%	47%	54%	54%	66%	55%	52%	67%	55%	53%	55%	60%	52%
2	28%	22%	33%	26%	29%	30%	22%	32%	21%	26%	26%	28%	25%	31%
3	12%	10%	14%	11%	13%	4%	19%	10%	7%	14%	12%	13%	2%	9%
4 and more	6%	5%	6%	9%	4%	0%	3%	6%	5%	5%	8%	5%	12%	8%